

General Direction of Things in California
PPIC Statewide Survey, June 2009

		Right Direction	Wrong Direction	Don't Know
All Adults		19%	70%	11%
Registered Voters		18	72	10
Likely Voters		16	74	10
Party	Democrat	20	70	10
	Republican	14	77	9
	Independent	22	69	9
Political Ideology	Liberal	18	70	12
	Moderate	20	66	14
	Conservative	20	73	7
Gender	Men	20	69	11
	Women	18	70	12
Race/Ethnicity	Asian	28	47	25
	Black	22	66	12
	Latino	30	62	8
	White	11	79	10
Household Income	Under \$40,000	26	63	11
	\$40,000 to under \$80,000	16	75	9
	\$80,000 or more	12	79	9
Age	18–34	28	59	13
	35–54	17	75	8
	55 and older	14	74	12
Education	High school or less	25	65	10
	Some college	19	68	13
	College graduate	14	76	10
Region	Central Valley	18	71	11
	San Francisco Bay Area	20	67	13
	Los Angeles	21	68	11
	Orange/San Diego Counties	19	70	11
	Inland Empire	18	75	7
Children Age 18 or Younger	Yes	19	73	8
	No	20	68	12
Home	Own	15	75	10
	Rent	24	65	11

PPIC Statewide Survey: *Californians and Information Technology, June 2009*. Includes 2,502 adults, 1,911 registered voters, and 1,419 likely voters. Interviews took place June 2–16, 2009. Numbers in above table are for all adults. Margin of error $\pm 2\%$.

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